

**November 3 & 4, 2018**

STAPLES HIGH SCHOOL \* 70 NORTH AVENUE \* WESTPORT, CT 06880

## Sponsorship Request

We would like to invite you to sponsor the Westport Young Woman's League 43<sup>rd</sup> annual fine arts and craft show, CraftWestport. This annual community event takes place on Saturday & Sunday, November 3 & 4, 2018 at Staples High School in Westport. We will be hosting over 175 of America's finest artists, including a local vendors' marketplace. Our event promises to be a fun and inviting environment for the whole family, with a dedicated Kids Fun Zone area that offers activities and fun crafts for kids.

This year, WYWL CraftWestport proceeds will be distributed to charities in lower Fairfield County Connecticut that have an emphasis on education or are Westport-based organizations that help those in need. By helping these groups of people and these agencies, we help ourselves, as these are our neighbors and our future; our community. CraftWestport contributed significantly to WYWL's ability to donate \$80,000 in grants in 2018 and \$75,000 in grants to approximately 20 agencies in 2017. Our recipients included Cardinal Sheehan Center (our 2017 Supergrant recipient of \$20K) and Remarkable Steam (our 2017 \$10K Supergrant recipient), Family & Children's Agency, ABC House, Mercy Learning, Caroline House, Clasp Homes, and many more. For a list of all agencies that were given a grant, go to [www.wywl.com](http://www.wywl.com).

Sponsoring WYWL events is a great decision for many reasons. With your financial support, we are able to have successful fundraising events, which benefit groups who desperately need our help. The events themselves are also a way to bring the community together each year. Your business and donation will be acknowledged throughout the local community in many different ways. When funding grant requests, we contact every applicant and often make site visits. We have relationships with agencies that span many years; some back to our founding in 1956. We are proud to give funding in large and small amounts. Sometimes that little bit more makes all the difference to an agency, a child or a family.

We are offering local and corporate companies the opportunity to promote their businesses on our website, at the show on signage, and by placing their logo on large banners at the event. Please note that we are a 501(c)(3) organization, and all sponsorship and donation amounts are tax-deductible to you or your business.

Our mission at the Westport Young Woman's League is to ***promote community through volunteerism, social activities & fundraising***. With your help we can further our mission. Come be part of our team. Make a great advertising investment and support our community.

Sincerely,  
*Tina*

Tina Meehan  
WYWL Sponsor Chair  
[sponsors@wywl.com](mailto:sponsors@wywl.com) / 914-419-3327



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## **Sponsorship Levels**

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**PLATINUM - \$5,000 +**

- Logo (large size) recognition on multiple banners at show
- Prime table space at event for marketing materials/give-aways
- Logo placement on wywl.com homepage, CraftWestport (CW) site, & social media
- Signage at CraftWestport
- 15 weekend passes

**GOLD - \$1,000**

- Logo (medium size) on multiple banners at show
- Your own table space at event for marketing materials/give-aways
- Logo placement on wywl.com CW site & social media
- Signage at CraftWestport
- 8 weekend passes

**KIDS FUN ZONE - \$600** (*\$500 if you agree to sponsor the 2019 Minute Man Race as well*)

- Logo (medium size) on multiple banners at show
- Your own table in the gym dedicated for kids at event for marketing materials/give-aways
- Logo placement on wywl.com CW site & social media
- Signage at CraftWestport
- 6 weekend passes
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**SILVER - \$500**

- Recognition on banner
- Placement of marketing materials on table dedicated to all sponsors
- Logo placement on wywl.com CW site
- Signage at CraftWestport
- 6 weekend passes

**BRONZE - \$250**

- Signage at CraftWestport
- Logo placement on wywl.com CW site
- 4 weekend passes

Payment and artwork due no later than September 14, 2018

- ✓ Artwork should be black & white vector line art in .eps format/minimum 300dpi
- ✓ Email artwork to: [sponsors@wywl.com](mailto:sponsors@wywl.com)
- ✓ Make checks payable to: WYWL P.O. Box 333 Westport, CT 06881 Att: Sponsors

## 2018 Sponsorship Contract

- Sponsor Level  Platinum  
 Gold  
 Kids Fun Zone  
 Silver  
 Bronze

Please print clearly:

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

URL: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Important Dates:** *To guarantee your company name is on our marketing materials, we must receive your payment by the due date below. The sooner we receive your logo, the sooner we can put it on our website and social media.*

**Payment, logo & links due: Friday, September 14, 2018**

**Artwork:** Logos should be in a high resolution format (.eps) and emailed to [sponsors@wywl.com](mailto:sponsors@wywl.com)  
*Note, if files are not in .eps format, we can convert it at an additional cost of \$25 for you.*

**Payment/Contract:** Please make checks payable to the Westport Young Woman's League (WYWL).  
Mail this contract (make a copy for yourself) and payment to our address.

**Westport Young Woman's League  
Tina Meehan  
Sponsor Chair  
P.O. Box 333  
Westport, CT 06881**

Any questions? Call Tina Meehan, Sponsor Chair, at 914-419-3327