



## 39<sup>th</sup> Annual MINUTE MAN RACE

### Sunday, April 23, 2017

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### Sponsorship Request

2017 marks the 39<sup>th</sup> anniversary of the Minute Man Race! Please join us as a sponsor of this fundraiser, organized by the Westport Young Woman's League. This is a family-friendly, community-wide event, and it truly couldn't be what it is today without the generosity of our local businesses.

This year, the race will be held on Sunday, April 23 at Westport's scenic Compo Beach. It includes a 5K Run/Walk, a 10K Run, and Kids' Races. Runners will get to cruise by the historic Minute Man statue himself!

Last year, our sponsors, together with over 1,300 participants, allowed us to raise more than \$34,000 for local charities through this fundraiser alone. In fact, since our inception in 1956, the Westport Young Woman's League has given over \$4.3 million to a broad range of organizations in Fairfield County. With the help of sponsors like you, we support many important agencies that provide education and aid to women and children in Fairfield County. Our last three Super Grant recipients — Kids in Crisis, Caroline House, and Mercy Learning Center — received critically needed support. The WYWL also helps fund cultural mainstays like the Summer Reading Program at the Westport Library and the Summer Concert Series at Westport's Levitt Pavilion.

To ensure your company logo placement on all promotional material, please commit to sponsor us by email or telephone by March 10. Payments for sponsorships must be received by March 17, 2017. Please remit sponsorship level form and check to WYWL Sponsor Chair, P.O. Box 333, Westport, CT 06881.

***Thank you for helping us make a difference right here in Fairfield County.  
Your contribution touches the lives of many in need!***

Brandi Briggs, WYWL President  
[MinuteMan@wywl.com](mailto:MinuteMan@wywl.com)

Dayna Sproule, WYWL Sponsor Chair  
[Sponsors@wywl.com](mailto:Sponsors@wywl.com)  
917-545-1347

The Westport Young Woman's League is a grassroots non-profit philanthropic organization of women committed to building community through volunteerism, social activities, and fundraising for local charities.



P.O. Box 333 Westport, CT 06881 ♦ [wywl.com](http://wywl.com)



## Sponsorship Levels

**Sponsors will receive the following in addition to the special benefits at their level:**

- Logo on promotional materials & social media \*
- Acknowledgement on the race poster \*
- Logo on event t-shirt \*\*
- Logo/Acknowledgement on our website (wywl.com)
- Signage at event
- Complimentary race entries

*\*Includes all sponsor levels except Silver and Bronze Sponsor.    \*\*Does not apply to Bronze sponsors.*



### **\$5,000+ Platinum Sponsor**

- **Exclusive** branding on race results page
- **Exclusive** branding on results text message sent to all runners
- Booth space at event for marketing materials & your representative
- 15 race entries (up to a \$750 value)



### **\$1,000 Gold Sponsor**

- Booth space at event for marketing materials & your representative
- 10 race entries (up to a \$500 value)



### **\$500 Silver Sponsor**

- 5 race entries (up to a \$250 value)



### **\$250 Bronze Sponsor**

- 2 race entries (up to an \$100 value)

### **\$3,000 Registration Sponsor**

- Exclusive pre-registration location on Saturday, April 30th.
- Approximately 700 people will register/pick up race materials!
- 10 race entries (up to a \$500 value)

**TAKEN** - So happy to have **Performance Physical Therapy** join us again!

### **\$2,500 Pace Car Sponsor**

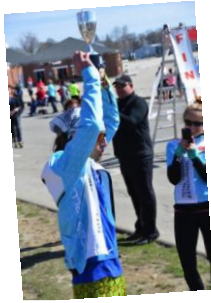
- Exclusive dealership opportunity to market & pace our race!
- 10 race entries (up to a \$500 value)

**TAKEN** - Thank you Volvo for joining us again!



## Sponsorship Comparison

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Registration Sponsor	Pace Car Sponsor	Sponsor Level
\$5000	\$1,000	\$500	\$250	\$3,000	\$2,500	Benefits
✓	✓			✓	✓	Logo on promotional materials & social media
✓	✓			✓	✓	Acknowledgement on the race poster
✓	✓			✓	✓	Booth space at event for marketing materials & your representative
✓	✓	✓	✓	✓	✓	Logo/acknowledgement on our website wywl.com
✓	✓	✓		✓	✓	Logo/acknowledgement on our Facebook page
✓	✓	✓		✓	✓	Logo on event t-shirt
✓	✓	✓	✓	✓	✓	Signage at event
15	10	5	2	10	10	# Race entry forms (each individual entry is worth up to \$50 value)
✓						<b>Exclusive</b> branding on race results page
✓						<b>Exclusive</b> branding on results text message sent to all runners
				✓		Exclusive pre-registration location on Sat., April 23
✓	✓	✓	✓	✓	✓	Complimentary Minute Man Race t-shirts
✓	✓	✓	✓	✓	✓	Complimentary CraftWestport passes (Nov. 2017)



## Sponsorship Contract

Please print clearly:

Sponsor Level \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Important Dates:** To guarantee your company name is on our marketing materials and the t-shirt, we must receive your payment by no later than March 17, 2017. The sooner we receive your logo, the sooner we can put it on our website and social media.

**Logo & links due no later than: March 17, 2017**

**Artwork:** Logos should be in .EPS or .TIFF format and emailed to [sponsors@wywl.com](mailto:sponsors@wywl.com)

**Payment & Contract:** Please make checks payable to the Westport Young Woman's League (WYWL). Mail this contract (make a copy for yourself) with payment to our address:

**Westport Young Woman's League  
Dayna Sproule  
Sponsor Chair  
P.O. Box 333  
Westport, CT 06881**

*As a condition to participating in the race, the sponsor expressly releases the WYWL from all claims for damages resulting from the cancellation of the race for any reason whatsoever. As a further condition of participation, the sponsor expressly releases the WYWL from all liabilities for any injury or loss resulting from any cause incurred during the race, including set-up and take down periods. The sponsor agrees to provide all necessary material as agreed upon by sponsor and the WYWL.*

**Any questions? Call Dayna Sproule, Sponsor Chair, at 917-545-1347**



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